

FOUNDATIONAL AI ENABLEMENT FOR YOUR CLIENTS.

Bring me in as a named specialist alongside your agency. I work directly with your client's team when earlier AI efforts have not taken hold or they need enablement you cannot provide.

A SPECIALIST ALONGSIDE YOUR AGENCY

I help your clients build understanding, confidence, practical skills, and workflows around their everyday work. I start with what they already have and agree on the support needed with you and the client. Internal agency training remains available.

TRAINING IS THE BEGINNING

AI Training / AI Strategy / Agents / Workflow Automation / HubSpot AI / AI + CRM Integration / Custom AI Applications

Sometimes the best recommendation is to change the process and build nothing. Implementation supports agreed adoption goals; larger custom applications require a separately agreed scope.

NICO, PERSONALLY

I am a HubSpot Academy instructor, creator of Hub Helper Harry, and experienced partner-agency practitioner. I deliver training personally and work directly with your client's team alongside your agency.

AI Adoption Sprint: starting at \$3,000.

FROM ASSESSMENT TO ADOPTION

01 / UNDERSTAND

A 30-minute conversation with your agency about the client, earlier AI efforts, goals, and how I can work alongside you. Agree who should join the assessment.

02 / ASSESS

A free assessment with authorized access to the client's tools and workflows. Identify what people understand, what they use, and where foundational skills or guidance are missing.

03 / RECOMMEND

A practical enablement plan for the client, with responsibilities agreed alongside your agency. Use existing tools, address gaps, and define the training and implementation scope.

04 / ENABLE

I work directly with your client's team to build understanding, confidence, and practical skills using their real responsibilities, tools, and authorized data.

05 / IMPLEMENT

I support agreed agents, workflows, or integrations alongside your agency and the client. Larger application work requires separately agreed scope.

06 / MEASURE

At 30 days, review client adoption together: what is used, where people are stuck, and what needs adjustment or reasonable additional enablement within the original scope.

Foundational AI enablement, grounded in the work your team does every day.

YOUR ADOPTION SPRINT

Starting at \$3,000. \$750 per track enrollment.

One enrollment is one person in one track. Four enrollments are standard: four people in one track, two in two, or one in four. Nico can tailor people and tracks. The minimum engagement remains \$3,000, even with fewer enrollments.

INCLUDED

- Free AI/technology assessment, including the Portal Audit for HubSpot tracks
- Role-specific live training on your workflows, tools and real work
- Practical implementation guidance and agreed agents/workflows where applicable
- Session recordings for attendees and supporting materials
- Written adoption recommendations and an actionable roadmap
- 30-day follow-up and optimization, with coaching for the original agreed scope

ROLE-SPECIFIC TRAINING

Revenue Operations (half-day); Growth & Demand (half-day); Marketing & Ads (half-day); Leadership & Strategy (90 minutes); AI Tools for Teams (half-day).

Each hands-on track includes a live agent build. Leadership builds are available on request. Remote or on-site, up to 15 people per session. Access and data settings are checked in the assessment; buy new tools only if needed and agreed.

Invoiced after the call. Nico teaches every session.

KEEP THE CAPABILITY WORKING

TRAINING SHOULDN'T END WHEN THE ZOOM CALL DOES.

Every Adoption Sprint includes 30 days of follow-up coaching and a review at 30 days focused on actual adoption. I will review what is being used, what is working, where people are stuck and what needs adjustment. When reasonable additional enablement is needed to get the original implementation working as intended, I will address it as part of the engagement.

YOUR DATA, YOUR CONTROL

- I work only with the data you choose for the session, in your portal or your files.
- An NDA or data agreement is signed on request, before the first session.
- Recordings are shared only with your attendees and deleted on request.
- Nothing from your portal is used to train any AI model.

BUILD YOUR CLIENT'S AI FOUNDATIONS

Bring me into the client engagement as a named specialist alongside your agency. Agree on the client team, responsibilities, and foundational enablement needs. Internal agency training is also available.

BOOK A FREE AI ASSESSMENT

A 30-minute conversation about your team, tools, workflows and goals.

aiwithnico.com/book

[Read the full agency overview online](#)